

Symposium				Workshop			
HALL A : Marunouchi Building Hall, 7th Floor				HALL B : Marunouchi Building Conference Square, 8th Floor			
3/4(tue)	3/5(wed)	3/6(thu)	3/7(fri)	3/4(tue)	3/5(wed)	3/6(thu)	3/7(fri)

Symposium (HALL A : Marunouchi Building Hall, 7th Floor)

3/4 (TUE)		
9:00-9:05	Organizer's Greetings	A001
9:05-9:10	Opening Video Message Shigeru Ishiba Prime Minister	A010
9:10-9:20	Opening Remarks Katsunobu Kato Minister of Finance Minister of State for Financial Services	A020
9:30-10:20	FSA Panel : Young people, be ambitious! - A new perspective on global entrepreneurship Yoshi Yokokawa Co-founder & CEO, Alpaca Towaki Takikawa CEO, Outerport Jun Hasegawa Chief Executive Officer, Holdings Co., Ltd. Moderator : Fumiko Inada Founder & CEO, Bee Informatica Co., Ltd. Outline: Entrepreneurs with experience starting businesses overseas will send useful messages to young people considering starting businesses in Japan, based on the perspectives they have gained through the way of doing business globally.	A030
10:30-10:50	Fintech Association Ceremony Takashi Okita Chairperson, Fintech Association of Japan CEO, Nudge Jaclyn Tsai Honorary Chairwoman of Taiwan FinTech Association (TFTA) & Chairperson of Asia FinTech Alliance (AFA) Dongpyo Hong Chair of Global Alliance & Partnership, Korea Fintech Industry Association Founding Executive Committee Member, Asia FinTech Alliance (AFA) Takafumi Ochiai Head of Policy Research Institute and Senior Partner, Atsumi & Sakai Co-Founder, Representative Director, Smart Governance Inc. Outline:	A040
11:00-11:50	Panel : New challenges in finance, insurance, and public-private partnerships to achieve "true monetization" Mamoru Yanase Deputy Director-General, Strategy Development and Management Bureau, Financial Services Agency of Japan (JFSA) Nobuhiro Kaminoyama Senior Executive Officer, Group Chief Human Resources Officer / Group Chief Digital Officer, Mizuho Financial Group, Inc. Tohru Futami Director, Executive Vice President & CTO (Chief Transformation Officer) & CDIO (Chief Digital Information Officer). Aflac Life Insurance Japan Ltd. Takako Masai Member of Board of Directors Chairperson SBI Financial and Economic Research Institute Co., Ltd. Moderator : Keiko Ogawa Financial Services Consulting Leader; Partner, EY Strategy and Consulting Co., Ltd. Outline: Finance and insurance provide services to individual customers, but also act as a lubricant to ensure that the activities and systems of society as a whole run safely and smoothly. Not only short-term monetization, but also long-term, sustainable, true monetization that maximizes customer value and contributes to society is exactly what the vision and mission of finance and insurance is aiming for. We will discuss how next-generation fintech such as generative AI should be utilized to achieve this, and what kind of public-private partnership should support it.	A050
12:00-12:30	Demo Stage :	A060

	<p>PKSHA : The future of AI-powered recruiting begins: PKSHA's AI Recruiting agent</p> <p>Sawako Ohno Head of the President's Office PKSHA Technology</p> <p>Outline : Amid a persistent labor shortage, recruitment is increasingly difficult, particularly in the financial sector, where hiring top talent is critical. PKSHA Technology addresses this challenge with an integrated AI-driven solution that streamlines and optimizes the hiring process. By utilizing multiple AI SaaS tools for resume screening, interview analysis, and more, we boost recruiters' productivity and expertise while enhancing the candidate experience. This comprehensive approach heightens both efficiency and accuracy, ultimately empowering organizations to secure high-caliber professionals. As competition intensifies across industries, such innovative methods help meet evolving demands, ensuring successful talent acquisition in today's dynamic business environment, fostering sustainable success.</p> <p>NIUM : The Nium Edge, Simplified or Accelerate with Nium: A Quick Dive</p> <p>Heishi Masayasu Japan Country Manager, Nium</p> <p>Outline : Discover how Nium transforms global payments. This demo showcases our powerful platform enabling seamless cross-border transactions, multi-currency payouts, and real-time financial solutions for businesses worldwide. See how we simplify global commerce, empower growth, and deliver speed, security, and scalability for modern financial operations.</p> <p>JPYC : Why Startups Take on the Challenge – JPYC Pioneering a Stablecoin Financial Revolution</p> <p>Noritaka Okabe CEO, JPYC Inc.</p> <p>Outline: Globally, stablecoins have thrived within decentralized finance (DeFi), leveraging on-chain transparency, instant transactions, and borderless accessibility. However, in Japan, regulatory constraints on banks and trusts have led to a uniquely isolated stablecoin market. JPYC sees this as an opportunity where startups can make a difference. By working within Japan's regulatory framework, JPYC aims to develop a Japanese yen-pegged stablecoin that meets global DeFi standards. This session explores JPYC's journey and vision for the future of stablecoins in Japan.</p>	
12:40-13:00	<p>Keynote speech :</p> <p>Hideki Ito Commissioner, Financial Services Agency</p> <p>Outline :</p>	A061
13:05-13:25	<p>Fireside chat :</p> <p>Leong Sing Chiong Deputy Managing Director (Markets and Development), MAS</p> <p>Toshiyuki Miyoshi Vice Commissioner for International Affairs, Financial Services Agency</p> <p>Outline :</p>	A070
13:30-13:50	<p>Solo speech : Aflac's Goal, "True Monetization"</p> <p>Tohru Futami Director, Executive Vice President & CTO (Chief Transformation Officer) & CDIO (Chief Digital Information Officer). Aflac Life Insurance Japan Ltd.</p> <p>Outline : Aflac is striving every day to provide new value to stakeholders through DX promotion. This lecture will highlight Aflac's initiatives for achieving "true monetization" through actively utilizing digital technologies, including generative AI, to provide moving customer experiences while striking a balance between "pursuit of economic value" and "resolution of societal issues."</p>	A080
14:00-14:50	<p>Panel : The Future of Digital Finance Pioneered by Mitsui & Co. in Collaboration with Partners ~ The Development of New Digital Financial Businesses Utilizing AI and Quantum Technology ~</p> <p>Part 1</p> <p>Daisuke Okanohara Chief Executive Researcher, Preferred Networks, Inc.</p> <p>Daisuke Ishida Managing Officer, Chief Operating Officer, Mitsui & Co., Ltd.</p> <p>Moderator :</p> <p>Shinsuke Waka Executive Coordinator Head of Digital Finance, Mitsui & Co., Ltd.</p> <p>Part 2</p> <p>Shuya Kekke Representative Director and CEO, Cambridge Quantum Computing</p> <p>Shigeyuki Toya General Manager, Corporate Development Division MITSUI & Co., LTD.</p> <p>Moderator :</p> <p>Shinsuke Waka Executive Coordinator Head of Digital Finance, Mitsui & Co., Ltd.</p> <p>Outline : Mitsui & Co. has been at the forefront of creating advanced financial businesses, including cryptoassets linked to gold prices and digital securities backed by real estate. In this conference, we will introduce our new digital finance projects in collaboration with leading AI and quantum technology companies.</p>	A090

	We are honored to welcome the CEOs of our business partners, Preferred Networks, Inc. and Quantinuum K.K., to discuss the journey toward commercialization and future prospects, exploring insights into generating new financial businesses.	
15:00-15:50	Panel : The Current State and Future Prospects of AI, Including Generative AI, Discuss with the Three Mega Financial Groups. Tadashi Yamamoto Managing Corporate Executive, Group Head, Retail & Digital Business Group & CDTO, MUFG Akio Isowa Group Chief Digital Innovation Officer, Sumitomo Mitsui Financial Group Nobuhiro Kaminoyama Senior Executive Officer, Group Chief Human Resources Officer / Group Chief Digital Officer, Mizuho Financial Group, Inc. Daisuke Kitakaze Executive Vice President, Baycurrent, Inc. Moderator : Ayumu Wada Executive Officer, Baycurrent, Inc. Outline : The advent of generative AI has accelerated the utilize of AI, including generative AI in businesses. However, as companies utilize its practical application, there are many cases clarified that challenges such as data organization, investment costs, and governance are more daunting than initially anticipated. In this session, the three mega financial groups leading the financial industry will discuss honestly with BayCurrent for its strength in the digital area, about how they are approaching the utilize of AI (including generative AI), their perspectives on the changing of the financial industry, and the future prospects for AI utilization.	A100
15:55-16:35	Solo speech : Strengthening the Competitiveness of Japan's Financial Business AWS's Initiatives to Support, Protect, and Strengthen Japan's Society and Economy Norihisa Tsuruta Director, Financial Service Industry Business Unit Amazon Web Services Japan G.K. Outline : Since launching cloud services in 2006, AWS has been widely adopted by financial institutions across Japan. In this session, we will explain AWS's initiatives as a strategic partner in Japan's financial industry and our future plans to strengthen the competitiveness of Japan's financial business. Specifically, we will share concrete solutions and success stories addressing challenges faced by financial institutions, including business transformation leveraging generative AI, enhancement of cybersecurity measures, and ensuring resilience.	A110
16:40-17:00	Solo speech : Building Cybersecurity for Evolving Financial Services ~Measures Against the Growing Threat of Cyber Attacks Akihiro Fukutome Chairman, Japanese Bankers Association President & CEO, Sumitomo Mitsui Banking Corporation Outline : As financial services continue to evolve through the integration of financial and non-financial sectors, banks contribute to the stability of the broader ecosystem by securely operating financial infrastructure. However, the growing threat of cyberattacks has made strengthening cybersecurity measures a critical challenge. In this presentation, we will introduce the efforts of Sumitomo Mitsui Banking Corporation and the banking industry as a whole in building robust cybersecurity.	A120
17:05-17:25	Solo speech : Guarantee Blends in the daily life ~The Future of Life Insurance Returning to the Origin~ Toshimitsu Sugiyama Partner, Baycurrent, Inc. Outline : Life insurance has long played a pivotal role in Japan as the social infrastructure. However, shifts in consumer trends and other factors have made it difficult for traditional business models to maintain their status as an "Essential service." We believe the key to reversing this trend lies in combining a "Return to origin × Technologies". By blending guarantee seamlessly in daily life, life insurance can deliver the necessary protection to those who truly need it, precisely when they need it. Here, we present our vision of a new future for life insurance—one that "Returns to the origin"—and the indispensable enablers required to bring that vision to life.	A130
17:35-18:25	Panel: From data collaboration to business collaboration - the true monetization power of the reward points economy Hidetoshi Tojo Managing Director, Snowflake Hiroki Shiraishi Head of Data Strategy Unit Executive Officer SUMITOMO MITSUI CARD Co. Ltd. DirectorFinancial Data Utilizing Association (FDUA) Isshu Rakusai CEO, Helpfeel Inc. Moderator : Noriyuki Yanagawa Professor, Faculty of Economics, University of Tokyo Outline: Data collaboration refers to the creation of value through the sharing and combination of data. Starting from that, business collaboration that expands cooperation to the entire process of business operations, strategy planning, and product and service provision is now required. One typical example is the reward points economy.	A140

We will explore the path to the blossoming of "reward points," which are often referred to as the behind-the-scenes of monetization because they do not make a profit on their own.

18:30-18:35

Closing remarks:

A150

Takakazu Seto State Minister of Cabinet Office (Financial Services)

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Symposium (HALL A : Marunouchi Building Hall, 7th Floor)

3 / 5 (WED)	
9:00-10:00	<p>Panel: The day when "AI x Finance/Insurance from Japan" will go global A160</p> <p>Masashi Namatame Senior Managing Executive Officer & Group CDO, Tokio Marine Holdings Tadashi Yamamoto Managing Corporate Executive, Group Head, Retail & Digital Business Group & CDO, MUFG Ren Ito Co-Founder and COO, Sakana AI Inc. Mamoru Yanase Deputy Director-General, Strategy Development and Management Bureau, Financial Services Agency of Japan (JFSA)</p> <p>Moderator : Hiroki Habuka CEO, Smart Governance Research Professor</p> <p>Outline: With the emergence of next-generation technologies such as generative AI and web3, finance/insurance DX is about to enter a new stage. Will Japanese-style innovation, which aims to balance growth with risk management and governance through close cooperation between government, government and the private sector, be accepted worldwide? We will explore its possibilities and challenges.</p>
10:10-10:30	<p>Solo speech : GenerativeX A170</p> <p>Yuto Ueda CAO, GenerativeX</p> <p>Outline :</p>
10:40-11:30	<p>FSA Panel: The future of finance opened up by generative AI A180</p> <p>Naoki Shiraishi Executive Officer, Head of Digital Solution Division., SMFG Hironori "Rick" Kobayashi CEO Citadel AI Shin Nakahara Vice President, Chief Transformation Officer, ServiceNow Japan</p> <p>Moderator : Hozue Igarashi Director for cybersecurity, resilience and digitalization Strategy Development and Management Bureau</p> <p>Outline :</p>
11:40-12:10	<p>Fireside chat: The Convergence of Insurance and AI: Implementation Strategies to Address Social Challenges A190</p> <p>Masashi Namatame Senior Managing Executive Officer & Group CDO, Tokio Marine Holdings Katsuya Uenoyama Representative Director, PKSHA Technology</p> <p>Outline : A dialogue will be held between an insurance provider committed to fostering socio-economic progress and an AI solution/SaaS enterprise focused on delivering sustained value through bespoke technological applications, to explore AI implementation strategies for addressing societal challenges.</p>
12:20-12:50	<p>Demo Stage A200</p> <p>ServiceNow : Unlock Full Potential of Japan - Bringing AI to Every Corner of Organization</p> <p>Keiichi Sato Head of Financial Services Industry GTM, ServiceNow Japan</p> <p>Outline : Japanese financial institutions and other organizations have been providing high-quality products and services, which has traditionally been a strength of Japan, was supported by a large workforce. And how will the individual business processes and customer/employee experiences that FinTech has been optimizing over the past 10 years be further scaled up to overall optimization by using generative AI and AI agents? - Introducing ServiceNow's AI Platform for Business Transformation in this symposium.</p> <p>Snowflake :</p> <p>Makoto Tamaoki Snowflake</p> <p>Outline :</p> <p>xID : Are My Number Cards Just for eKYC? —The Next Step to Accelerate Financial DX—</p> <p>Hikaru Kusaka CEO xID</p> <p>Outline : The use of the My Number Card by banks is not limited to eKYC. In this session, we will present new possibilities of utilizing the My Number Card from the viewpoint of financial DX, and will approach the essence of</p>

	financial DX, which is more than just complying with laws and regulations and cost reduction.	
13:00-13:35	Lecture: Microsoft's AI Agent: Revolutionizing the Financial Sector A210 Miki Tsusaka President, Microsoft Japan Co., Ltd. Daisuke Aranami Managing Executive Officer, Financial Services Industry Group, Microsoft Japan Co., Ltd. Atsushi Itaya Senior Managing Directors, Daiwa Securities Group Inc. Executive Managing Directors, Daiwa Securities Co Ltd. Outline : In this session, we will provide an overview of Microsoft's latest technologies, focusing on AI agents. We will then demonstrate the potential for innovation in the financial sector using these cutting-edge technologies and introduce advanced cases currently being implemented by financial institutions in Japan. Finally, we will guide you through the platforms and tools provided by Microsoft that can be utilized by financial institutions to drive transformation using AI agents in the future.	
13:50-14:40	FSA Panel : Entertainment × Finance A220 Masuzawa Akira Co-Director, Advanced Contents Business, IoT Center, TV Asahi Corporation Yoshiaki Harai Executive Director Senior Executive Officer and CFO, COLOPL, Inc. Haruo Narimoto Partner (Attorney), TMI Associates Moderator : Chiharu Kuroda Regulatory Expert, Governmental Policy and Business Coordination Department, KDDI CORPORATION Outline :	
14:50-15:40	Panel: Aiming for the social implementation of AI that leads to changes in thinking and behavior ~Demonstrating humanity is the key A230 Kojiro Morita Executive Officer, Head of AI Solution Division, PKSHA Technology Hiroki Ida Executive Officer, GenerativeX Hideki Murai Former Deputy Chief Cabinet Secretary Member of the House of Representatives Liberal Democratic Party Daichi Iwata Senior Executive Professional, Business Development, NEC CEO, Painter, Ltd. Moderator : Yutaka Soejima Project Coordinator, SBI Generative AI Lab, SBI Holdings, Inc. Principal Research Fellow, SBI Financial and Economic Research Institute Co., Ltd. Outline: The emergence and rapid evolution of generative AI is about to have a major impact on everything from corporate activities to people's lives. We tend to be distracted by the impact of technology, but in order for companies to increase sales and profits and for people's lives to become richer, it is important to implement AI in society in a way that demonstrates humanity, which leads to changes in people's thinking patterns and behavior.	
15:50-16:40	Panel: The Advent of Cybersecurity Threats from Quantum Computing A240 TAIRA Masaaki Minister for Digital Transformation (video speech) Toshinori Yashiki Director-General of the Strategy Development and Management Bureau Junpei Kawahara Former Director General, Cyber Police Bureau, National Police Agency Special Advisor, Le-techs Corporation Yuichi Kuramoto director/partner IBM Japan Takuya Kawatsu Strategic Planning Officer, CTO, Le-Techs Inc. Moderator : Takashi Ogura President and Representative Director, Le-Techs Inc. Outline: The day when quantum computers become practically usable is approaching. While this is a major innovation, concerns are rising over their potential misuse for hacking. In response to this cybersecurity threat, Japan's Financial Services Agency (FSA) released a report last November advocating for banks to transition to quantum-resistant cryptography. This issue, recognized as an urgent challenge for financial institutions, will be discussed with keynote speakers, including a video message from Minister of Digital Affairs Taro Hira and a presentation by Yashiki, Director-General of the FSA's Policy Coordination Bureau.	
17:00-17:50	Panel: Web3, the path to a national strategy that should be taken now A250 Akihisa Shiozaki Member of the House of Representatives Deputy Secretary-General Liberal Democratic Party Takafumi Watanabe Senior Managing Director and CFO, Sony Bank Muuto Morikawa CEO, Ginco Inc. Noritaka Okabe CEO, JPYC Inc., Moderator : Ogyu Yasuyuki FinTech / Blockchain Consulting Business Leader, Strategic Impact Partner, EY Strategy and Consulting Outline: In April 2024, the government and the ruling LDP announced the "web3 White Paper," and the creation of a world-leading web3 business environment in Japan that is safe and secure but also allows for innovation has	

begun. However, with the birth of the Trump administration in the U.S., which strongly promotes pro-crypto assets, web3 is showing signs of evolving and developing even further. We will calmly and passionately discuss what the national web3 strategy that Japan should take now.

18:00-18:30

Solo speech : Keys to solving Japan's problems - DX, AI, Blockchain – A260
TAIRA Masaaki Minister for Digital Agency

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Symposium (HALL A : Marunouchi Building Hall, 7th Floor)

3/6 (THU)			
9:00-9:50	FSA Panel : The Future of Digital Finance Regulation 1: Digital Assets		A270
	Yukio Wakahara	Deputy Director-General of the Policy and Markets Bureau, Financial Services Agency of Japan	
	Takafumi Ochiai	Head of Policy Research Institute and Senior Partner, Atsumi & Sakai Co-Founder, Representative Director, Smart Governance Inc.	
	Naoyuki Iwashita	Professor, Kyoto University	
	Yam Ki Chan	Vice President, Strategy and Policy, Circle Internet Financial (Circle)	
	Moderator :		
	Keiko Ogawa	Financial Services Consulting Leader; Partner, EY Strategy and Consulting Co., Ltd.	
	Outline :		
10:00-10:50	FSA Panel : The Future of Digital Financial Regulation 2: Fund Transfer Services, Cross-border Remittances		A280
	Tomohiro Miura	Financial Services Agency of Japan	
	Kristo Käärmann	Co-founder and CEO, Wise	
	Anupam Pahuja	Nium, EVP, APAC & Middle East	
	Hideharu Natsume	CEO, Recruit	
	Moderator :		
	Takane Hori	Partner, Mori Hamada	
	Outline :		
11:00-11:50	Panel: Aiming for services that go beyond precedent and common sense ~The possibilities and challenges of next-generation fintech		A290
	Hiroshi Komiyama	Chairman of the Institute, Mitsubishi Research Institute, Inc. President, Platinum Society Network, General Inc. Ass.	
	Tokushi Nakashima	President/CEO, Founder Global Mobility Service Inc.	
	Masaaki Matsuhashi	President, Seven Bank, Ltd.	
	Junichi Kanda	Member of the House of Representative Parliamentary Vice-Minister for Justice	
	Moderator :		
	Haruhiko Matsui	CEO, GrowShip Partners Co., Ltd.	
	Outline: Next-generation fintech, which utilizes cutting-edge technologies such as AI, blockchain, and IoT, is creating services that go beyond precedent and common sense in various fields. However, in order for these services to become widespread, a change in awareness is necessary for users and companies to actively accept these services and create a new society.		
12:00-12:50	Demo Stage		A300
	AvaLabs: Utilizing Avalanche in Financial Institutions		
	Nicholas Mussallem	Ava Labs Ava Cloud Ava Cloud CEO	
	Outline : In this session, we will introduce use cases of the blockchain Avalanche, which garnered attention at SFF. We will explain how global financial institutions are utilizing Avalanche to solve the challenges faced by existing financial systems and how they are creating new value.		
	GrowShip Partners: Introduction of "Crowdship Funding," an investment-based crowdfunding system, and "OwnerShip," a digital securities issuance and management system		
	Haruhiko Matsui	CEO, GrowShip Partners Co., Ltd.	
	Outline : Here we introduce "Crowdship Market" an investment crowdfunding IT platform used by more than 50 businesses, and "OwnerShip," a digital securities (security tokens) issuance and management system that uses the GK-TK scheme.		
	G.U.Technologies: Japan Open Chain presents: Introduction to G.U. Coin Studio		
	Hidekazu Kondo	Japan Open Chain Founder G.U.Technologies Inc. CTO	

Outline : We are pleased to introduce G.U. Coin Studio, a stablecoin issuance and management system designed for financial institutions. In addition to stablecoin issuance and circulation management, it enables integration with existing core banking and accounting systems, ensuring safe and efficient digital asset management.

By combining G.U. Coin Studio with Japan Open Chain, we provide a highly reliable financial infrastructure.

In this demo, we will explain the system's features and potential use cases in detail, offering financial institutions new possibilities for innovation.

TRUSTDOCK : The 2nd phase of "eKYC" has arrived!! -IC chip reading first customer experience DX-

Takahiro Chiba

CEO, TRUSTDOCK Inc.

Yasuyuki Asano

Settlement Business Promotion Department

Operating Officer and General Manager, Mizuho Bank, LTD.

Outline : As the government has announced a policy to unify the public personal authentication service as the identity verification method in accordance with the Act on Prevention of Transfer of Criminal Proceeds, we are receiving an increasing number of inquiries from financial institutions and other businesses considering introducing this service.

We will explain the challenges financial institutions face in adopting the latest identity verification method using Individual Number cards and the specific effects of introducing this service using actual examples.

13:00-13:20

Solo speech : The Challenge of Hokkaido and Sapporo: Aiming for GX Industry Cluster and a Financial Center in Asia and the World

A310

Katsuhiko Akimoto

Mayor of Sapporo

Outline : In this session, we will introduce the efforts of the consortium "Team Sapporo-Hokkaido," composed of 21 organizations from industry, academia, government, and finance. We will discuss the strategies of Hokkaido and Sapporo City to become a supply base for renewable energy and a financial center in Asia and the world. Additionally, we will explain the trends in GX-related investments in Hokkaido, based on the national GX2040 Vision, and the specific measures aimed at strengthening and concentrating financial functions.

13:30-14:20

Panel : Business transformation of finance and insurance in the digital and AI era and challenges for the future - What risk response and governance are required now?

A320

Tomoyuki Motoyama

Managing Executive Officer Mitsui Sumitomo Insurance Co., Ltd.
Executive Officer, Chief Digital Officer MS&AD Insurance Group Holdings, Inc.

Ryota Hayashi

CEO / Co-Founder, Finatext Holdings Ltd.

Jutaro Kaneko

Deputy Commissioner for International Affairs, Financial Services Agency

Takao Iwai

Corporate Senior Vice President, Managing Director of Financial Solutions Division,
NEC Corporation

Moderator :

Takako Gakuto

Staff Witer, Nikkei Inc.

Outline: Digital and AI implementation is rapidly progressing in financial institutions, and is about to significantly transform business models. In this lecture, leaders in DX promotion will introduce advanced examples of the use of generative AI and explore the transformation these will bring to the finance and insurance business. In addition, they will discuss the importance of public-private collaboration to promote the appropriate introduction of advanced technologies, risk countermeasures to increase effectiveness, governance issues and approaches to solving them, and a vision for the future through co-creation.

14:30-15:20

FSA Panel : Trends in Global Crypto assets Regulation

A330

Shigeru Ariizumi

Vice Minister for International Affairs, Financial Services Agency

LIM Tuang Lee

Assistant Managing Director, Monetary Authority of Singapore

Jane Moore

UK FCA

Moderator :

Chris Brummer

Professor, Georgetown University

Outline :

15:30-16:00

Fireside chat : What is the key to a successful DX? Next-generation management strategies made possible by digital currency

A340

Takahiro Yamada

President&CEO, ABeam Consulting Ltd.

Hiromi Yamaoka

Board Director, Future Corporation Chairperson, Digital Currency Forum

Outline : ABeam Consulting President&CEO YAMADA and Digital Currency Forum Chairperson YAMAOKA will discuss the issues involved in promoting DX and explain new management strategies that utilize digital currencies. YAMADA will introduce the need to integrate commercial and financial flows from the perspective of promoting DX and the potential of the digital currency DCJPY. YAMAOKA will explain the role that digital currencies such as tokenized deposits and stablecoins can play amid the growing need for more advanced settlement methods, including the latest trends overseas.

16:10-16:30	<p>Solo speech : Digital Innovation Paving the Way for Next Generation Financial Services - in the Generative AI and Web3.0 Fields</p> <p>Atsushi Itaya Senior Managing Directors, Daiwa Securities Group Inc. Executive Managing Directors, Daiwa Securities Co Ltd.</p> <p>Outline : Daiwa Securities Group has been actively enhancing customer experiences and driving industry innovation through digital technology, guided by our vision of delivering financial services that support people living in the era of 100-year lifespans. During this session, we will showcase some notable examples of our initiatives including AI contact center and security tokenization of real estate and bonds, providing insights into the possibilities that lie ahead in the future.</p>	A350
16:40-17:30	<p>Panel : Revolutionizing Work Styles with Digital Payroll ~ Employees Receive Wages at Their Own Pace</p> <p>Kazuki Watanabe Director,HR Product Division,Recruit, Co.Ltd. Genta Nishiwaki Chief Operating Officer,Recruit MUFG Business, Co.Ltd. Takaaki Sueyoshi Deputy Head of Division, Digital & Payment Planning Division Yuka Tanimoto Forbes JAPAN Web Editor-in-Chief</p> <p>Moderator : Jumpei Miwa Senior Expert, Product Division, Recruit, Co.Ltd. CEO, Kunitachi Liberal Arts (KLA) Inc.</p> <p>Outline : The future of work is here. AirWallet, powered by COIN+ from Recruit MUFG Business (RMB), enables a revolutionary approach to wage access flexibly, putting you in control of your earnings according to performance. Join us for a panel discussion exploring the transformative potential of digital payrolls, as we examine the evolution of work styles and the possibilities that lie ahead.</p>	A360
17:40-18:30	<p>Panel : Future lifestyles, work, and society with digital authentication and digital ID</p> <p>Hiroka Yamahiro Dai Nippon Printing Co., Ltd. Hikaru Kusaka CEO, xID Tatsuya Hayashi Digital Agency Identity Architect Head of Identity Unit Masateru Mashita JCB Co.,Ltd.</p> <p>Moderator : Nat Sakimura Chairman, OpenID Foundation Representative Director, NAT.Consulting</p> <p>Outline: With the advent of generative AI, crimes such as unauthorized access and identity theft are rapidly increasing in digital society. Digital authentication and digital IDs can prevent these risks while also providing various innovative solutions to create a better digital society.</p>	A370
18:40-19:10	<p>Panel : Frank talk between Government and BOJ ~Money and fintech in the new era~</p> <p>Junichiro Hatogai Bank of Japan Natsuki Tsuda Director, Ministry of Finance Japan Ryosuke Ushida Chief Fintech Officer, Financial Services Agency of Japan Masanori Kusunoki Digital Agency</p> <p>Outline :</p>	A380

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3/7 (FRI)		
9:00-9:50	FSA Panel : How to create new markets Daisuke Sasaki CEO and co-founder, freee k.k. Naoki Aoyagi CEO, newmo Inc. Mayumi Iritono President&CEO, Machi no Wa Co., Ltd. President&CEO, Machi no Wa Holdings Co., Ltd. Tatsuya Saito Founder and CEO, Progmatic, Inc Moderator : Nao Kitazawa Venture Partner, Eight Roads Ventures Japan Outline :	A390
10:00-10:40	Demo Stage RightTouch : Shuhei Nomura CEO, RightTouch Outline : DNP: The Digital Society DNP Aims for: Combining Trust and Convenience Hiroka Yamahiro Dai Nippon Printing Co., Ltd. Outline : In the future society, it is expected that many procedures and communications will be digitalized. Under such circumstances, how will DNP provide reliability and convenience? We will present our strategy. Specifically, we will explain how to utilize our DID management platform 'CATRINA' in financial institutions, with specific examples. Bridgewise : Global AI Investment Intelligence Platform Mike Miyano Country Manager Japan, Bridgewise Outline : Bridgewise is changing investment intelligence by providing access to a vast, multilingual dataset of over 50,000 global assets. 80% of global stocks currently remain uncovered by traditional platforms, revealing a significant market gap. Bridgewise aims to bridge this divide, providing comprehensive tools and knowledge to empower investors of all backgrounds. FAKE : Toshimasa Takahashi CEO/FAKE Inc. Outline :	A400
10:50-11:40	FSA Panel : Taking on the financial crimes in a digital society - Addressing risks using technology Yutaka Saito Director of the Financial Crimes Office Takahiro Chiba CEO, TRUSTDOCK Inc. Hidetoshi Suzuki Legal & Risk Group, Head of the Legal & Compliance Division PayPay Corporation Koichi Abe Moderator : Atsuo Takada Chief Strategist, Nomura Research Institute, Ltd. Outline :	A410
11:50-12:10	Solo speech : Empowering Banks with Technology and Transformation Strategies Naoki Seki Head of sales Japan, Oracle Financial Services Outline : <ul style="list-style-type: none"> Transformation strategies for Japanese banks Enabling multiple paths to transformation based on bank's business priorities and risk appetite Success Stories with leading global banks and Japanese banks 	A420
12:30-13:30	Award ceremony : 3rd Financial Data Utilization Challenge by FDU Presenter : Takuro Okada Representative Director, Financial Data Utilizing Association(FDU)	A430

	Toshinori Yashiki	Director, Strategy Development and Management Bureau, Financial Services Agency
	Nobuo Aoki	General Manager, Data Management Department, Sumitomo Mitsui Financial Group
	Takahiko Yasuhara	President & CEO, Mizuho–DL Financial Technology Co., Ltd.
	Rempei Iwata	General Manager, Digital Strategy Planning Division, Mitsubishi UFJ Financial Group
	Koichiro Miyahara	President & CEO, JPX Market Innovation & Research, Inc.
	Junichi Nakajima	Advisor, Financial Data Utilizing Association(FDUA)
	Daisuke Aranami	Executive Officer & Managing Director, Head of Financial Services Business Unit, Microsoft Japan
	Yusuke Iwashita	General Manager, Financial Sales Division, Dataiku
	Mikio Ogawa	Vice President, Head of AI & Services Division, DataRobot Japan
	Motoyuki Watanabe	Director, MILIZE
13:40-14:30	Shigeru Saito	President & CEO, SIGNATE
	Yasuki Imai	Corporate Officer & Executive Officer, Head of Digital Systems & Services APAC Business, and CEO of Financial Business Unit, Hitachi, Ltd.
	Mai Morita	Business Consultant, Sales Promotion Office, NTT Data Louweave
	Outline : We will hold the awards ceremony for the 3rd Financial Data Utilization Challenge, an industry-wide data competition. This time, we are co-hosting the event with the Financial Services Agency (FSA) for the first time, under the theme "Asset Management Advice Utilizing Generative AI." With over 1,500 participants, the competition has contributed to the evolution of regional finance and the discovery of next-generation talent. The ceremony will feature awards for top participants and comments from the presenters.	
	FSA Panel : Exploring the success factors of regional Digital Transformation	
	A440	
	Masahiko Yamadera	SENIOR MANAGING DIRECTOR THE YAMANASHI CHUO BANK,LTD.
	Takayuki Sakakida	THE KYOTO SHINKIN BANK
	Kumiko Makuniya	Salesforce Japan Enterprise Pubilic Sector,Financial and Area SX Financial and Area SX Regional Vice President
	Hiroshi Okada	Deputy Director-General Supervision Bureau, Japanese Financial Services Agency (JFSA)
	Moderator :	
	Hiroshi Fujino	CEO, GoodWay, Inc. Secretary General, FITA(Financial Information Technology Association)
	Outline :	
	Impact Pitch Final :	
	A450	
	Oxford Risk (UK)	A behavioural finance software company that serves leading UK banks.
	Turing Japan (Tokyo)	Achieving KYC through cross-border digital ID and VC interoperability
	Ringkas Asia Pte Ltd (Singapore)	AI-equipped digital mortgage platform that simplifies the loan process for Banks
	goen (Tokyo)	Increasing liquidity of yen stablecoins with AML-compliant wallets
	Jamm (Tokyo)	Account-to-Account payment system that allows one to make online payments
14:40-15:50	MEME (Tokyo)	A system for digitally collecting and managing payments to schools
	Bridgewise (U.S.)	AI platform transforms global data into expert insights, empowering investors
	Yamori (Tokyo)	Establishment of a fund to renovate vacant houses into rental properties
	Judge :	
	Yoshio Sakai	Unit Leader, Innovative Communities Department, Mitsubishi Estate Co., Ltd. Senior Assistant Professor, Institute of Science Tokyo
	Shota Matsuzawa	Co-founder, Decima Fund
	Masasyuki Seki	General Manager, Innovation Office, Nippon Life Insurance Company
	Keita Sekiguchi	desk editor, Nikkei Inc.
	Outline : Eight startups from Japan and abroad aiming to solve social issues with innovative fintech technology and forward-looking ideas will make their pitches for the top prize, the Nikkei Award.	
16:00-16:50	Panel : Paradigm Shift in Supply Chain Finance	
	A460	
	Akinori Kamei	Director, Inter-Enterprise Trade Division, Japan Fair Trade Commission
	Yoshiharu Obata	Director, Business Infrastructure Bureau, Keidanren
	Masaru Oikawa	National Federation of Small Business Associations, Executive director
	Junichi Shukuwa	Teikyo University, Faculty of Economics, Professor and Doctor of Economics. Representative of Public Lecutur " Shukuwa Seminar"
	Takashi Ogura	President and Representative Director, Le-Techs Inc.
	Moderator :	

Kenjiro Suzuki Staff Writer, Nikkei Inc.

Outline : A proposed amendment to the Subcontract Act, which is expected to be submitted to the current parliamentary session, will prohibit lump-sum factoring—an unparalleled financial settlement method worldwide where debtors do not bear financing costs. Going forward, supply chain finance must shift from a buyer-centric to a supplier-centric approach. To discuss the future of supply chain finance, we will welcome Mr. Kamei, Director of the Japan Fair Trade Commission, who played a key role in drafting this amendment.

17:00-17:40

Solo speech : Digital technology illuminates the road for change

A470

Yoshitaka Kitao Representative Director, Chairman, President & CEO

Outline :

17:50-18:30

Impact Pitch Awards Ceremony

A480

The session information is as of 2025/3/6

Please note that it may change depending on the future situation.

FIN/SUM Secretariat

Symposium				Workshop			
HALL A : Marunouchi Building Hall, 7th Floor				HALL B : Marunouchi Building Conference Square, 8th Floor			
3/4(tue)	3/5(wed)	3/6(thu)	3/7(fri)	3/4(tue)	3/5(wed)	3/6(thu)	3/7(fri)

Workshop (HALL B : Marunouchi Building Conference Square, 8th Floor)

3/4 (TUE)		
10:00-11:00	Challenges in Silicon Valley: Unraveling MUFG's Open Innovation Practices powered by MUFG <div> <div>Jun Onishi</div> <div>Head for Americas, Global Innovation Team, MUFG</div> </div> <div> <div>Shunsuke Maeda</div> <div>Director, Global Innovation Team, MUFG</div> </div> <div> <div>Takashi Sano</div> <div>Chief Investment Officer, MUFG Innovation Partners Co., Ltd.</div> </div> <div> <div>Moderator :</div> <div>Akinori Matsuda</div> <div>Managing Director, Head of Business Development Department, Digital Strategy Division, MUFG</div> </div> <div> Outline : We will introduce MUFG's open innovation activities in Silicon Valley, the forefront of the world where innovation is born. We will share key success factors for advancing these initiatives with real-world examples, not only the research and validation of the latest technologies and trends, but also networking within the ecosystem, creating synergies with our corporate venture capital arm, MUFG Innovation Partners, and collaborating with our relations departments in Japan and U.S. </div>	B001
11:05-12:05	Fireside chat : Driving Differentiated Products and Experiences in Banking in Japan powered by Oracle <div> <div>Hitoshi Miyakuni</div> <div>Regional Sales Director, Banking – Japan, Oracle Financial Services</div> </div> <div> <div>Naoki Endo</div> <div>Executive Officer, Head of Transaction Business Division, SMBC</div> </div> <div> Outline : Bringing differentiated experiences in Retail Banking Banking as a Service model to differentiate banking services, uplift revenue and delivering services at point of need for customers. Deepen engagement with Corporates with differentiated transaction banking capabilities </div>	B010
12:10-12:50	Cybersecurity Measures at Mitsubishi UFJ Trust and Banking Corporation ~ Case Study on Building a "Third-Party Risk Management System" with Operational Resilience ~ powered by ServiceNow <div> <div>Daisuke Ota</div> <div>Senior Manager, Corporate Risk Management Division, Mitsubishi UFJ Trust and Banking Corporation</div> </div> <div> <div>Keiichi Miki</div> <div>Director, Solution Consulting, ServiceNow Japan G.K</div> </div> <div> Outline : In this workshop, we will introduce ServiceNow's AI Platform, which boasts extensive global experience in financial regulatory compliance and supports financial institutions in addressing the Guidelines on Cybersecurity in the Financial Sector published by the Financial Services Agency in October 2024. Additionally, we will welcome Mitsubishi UFJ Trust and Banking Corporation, which is actively advancing the enhancement of Third-Party Risk Management (TPRM), to share concrete initiatives and best practices. If you are seeking solutions for guideline compliance and comprehensive risk governance management, we encourage you to join us. </div>	B020
13:00-14:00	Verifiable Credentials from Bank Data: Insights from Japan and Taiwan powered by Dai Nippon Printing Co., Ltd. <div> <div>Akihiko Nawashiro</div> <div>Dai Nippon Printing Co., Ltd.</div> </div> <div> <div>Mari Ishikawa</div> <div>CEO, Turing Japan</div> </div> <div> Outline : In the near future, as the acceptance of foreign workers increases, various banking operations—such as account opening and international money transfers—are expected to face greater operational burdens and compliance risks. This workshop will use the model case of "utilizing digital certificates issued by Taiwanese banks in Japanese banks" to discuss not only how to reduce these burdens and risks but also the potential for establishing new business models for banks. </div>	B030
14:10-15:10	Real-World AI for Finance: The Cutting Edge of Specialized Agents and AI Security powered by ITOCHU Techno-Solutions Corporation <div> <div>Johnny Lin</div> <div>Founder & CEO, Gemini Data, Inc.</div> </div> <div> <div>Christopher Nguyen</div> <div>Founder & CEO, Aitomatic, Inc.</div> </div> <div> <div>Keisuke Fukunaga</div> <div>Deputy General Manager, ITOCHU Techno-Solutions Corporation</div> </div>	B040

	Outline : As generative AI continues to evolve, financial institutions are exploring diverse approaches to AI utilization. This panel will feature leading AI startups from the U.S., discussing specialized AI agents, AI security and governance, and on-premise LLM deployment. We will examine how to balance cost efficiency through cloud-based AI solutions with differentiation strategies in private environments. By addressing the challenges faced by Japanese financial institutions, we aim to identify practical approaches for optimizing AI adoption in the industry.	
15:20-16:20	Talking with NVIDIA about the Essentials of Successful AI Projects powered by EY Japan ^① Koji Hirabata Senior Business Development Manager, NVIDIA Xianchao Wu Senior Solution Architect, NVIDIA Hiroshi Takatori Director, EY Startegy and Consulting Co.,Ltd. Takanori Miyashita Partner, EY Startegy and Consulting Co.,Ltd. Moderator : Takahiro Shimato Partner, EY Startegy and Consulting Co.,Ltd. Outline :	B050
16:30-17:10	Sony Bank Web3 Strategy powered by Sony Bank Hiroshi Nakamichi Chief Marketing Officer, Sony Bank Inc. Executive Officer In charge of Brand Strategy , Sony Financial Group Inc. Tomoya Akaishi Product Marketing Manager Section Head, web3 Promotion Section DX Business Planning Dept. Sony Bank Inc. Outline : As a member of the Sony Group and Sony Financial Group, Sony Bank is actively engaged in group collaboration in the web3. We would like to create new value for customers by utilizing blockchain technology to provide simple, convenient, and enjoyable financial services. We would like to introduce our recent web3 initiatives.	B060
17:20-18:20	Microsoft's AI Agent: Revolutionizing the Financial Sector (Banking & Capital Markets) powered by Microsoft Japan Co., Ltd. ^① Yuya Oda AI Transformation Lead Banking and Capital Markets Group, Financial Services Industry Group, Microsoft Japan Co., Ltd. Sentaro Yoshima COO, ACES Masaya Nishimaki Company Director, Headwaters Co.,Ltd. Moderator : Akira Kaneko Business Executive Officer Banking and Capital Markets Group, Financial Services Industry Group, Microsoft Japan Co., Ltd. Outline : In this session, we will clearly introduce the new user experiences and business transformations brought about by AI agents. At the same time, we will explore how to meet the new standards of quality, security, and governance that underpin these innovations. Drawing on the latest real-world examples and expert insights, we will delve into the potential of AI in the financial sector and discuss practical strategies for creating new customer value and achieving sustainable growth.	B070

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Workshop (HALL B : Marunouchi Building Conference Square, 8th Floor)

3/5 (WED)							
9:20-9:50	Business growth in financial services using Design Driven® - Using design for AI products, CX improvement, and marketing growth powered by FAKE Toshimasa Takahashi CEO FAKE Inc.						B080
	Outline : At a time when the financial services industry, including AI, is seeking a new future, there is a growing need for design-driven® methods that define the ideal state through rapid prototyping and user interviews. Even in the financial industry, which has many related departments, the speed of decision-making can be dramatically improved through the creation of prototypes. In addition, even in situations where there are many constraints and the user experience tends to be complex, it is possible to understand user needs and provide an easy-to-understand experience by incorporating user interviews. In this seminar, we will introduce how to use Design Driven® using three case studies: exploring AI products, improving CX to improve NPS, and marketing growth.						
10:00-11:00	The Implementation of Generative AI in Financial Services: Moving Towards Practical Results powered by AWS Kyoichi Nishibata Director(Digitalization),IT Business JPX Market innovation and Research,Inc Saburo Arima CTO, Saison Technology Moderator : Toshihiro Kawai Principal Business Development Manager, Financial Service Business Development Amazon Web Services Japan G.K. Outline : Generative AI in the financial services industry is moving from the verification phase to the actual operation stage, and is entering a phase where business impact is generated by scaling. We believe that an increasing number of financial institutions are trying to transform the way employees work and lead customer service to a new level through diverse initiatives and ingenuity. I would like to discuss and share how far the positioning of generative AI has evolved over the past year and where it is headed.						B090
11:10-12:10	The Future of Co-Creation with External Companies: Mitsubishi UFJ Bank's BaaS Strategy powered by MUFG BANK, Ltd. Yasutoshi Tanaka Managing Director, MUFG BANK, Ltd. Takaya Kato Managing Director, MUFG BANK, Ltd. Hiroki Murakami Representative Director, CEO, TSUKURUBA Inc. Tomoyasu Tabata Manager, MICARD Co., Ltd. Moderator : Chie Motoyama Vice President, MUFG BANK, Ltd Outline : MUFG BANK, Ltd. has launched the new service "& BANK, and started white label "Money Canvas." In this session, MUFG BANK, Ltd. and its partner companies will discuss the objectives and long-term vision of this initiative in a panel discussion format.						B100
12:20-12:50	The Future of Tokenization: Expanding Opportunities in 2025 powered by GINCO Tatsuya Saito Founder and CEO, Progmatic, Inc Keita Nakamura CEO, Mercoin, Inc. Moderator : Yohei Fusayasu COO, GINCO Inc. Outline : As tokenization gains momentum, what new opportunities will emerge for financial and non-financial businesses? This session features Saito from Progmatic, leading the charge in stablecoins and RWA, and Nakamura from Mercari NFT, which has made a strong market debut. Together, they will explore how tokenization platforms are evolving and discuss the expanding business landscape in 2025.						B110
13:15-13:55	AI & Data Utilization in the Asset Management Industry with Sumitomo Mitsui Trust Asset Management and Snowflake powered by Snowflake Munehisa Matsumoto Executive Officer, Head of Data Science Unit, Research Department, Sumitomo Mitsui Trust Asset Management						B120

<p>14:10-15:40</p>	<div> <div> <div>Gen Uehara</div> <div>Head of Financial Services Industry Japan, Snowflake</div> </div> <div> <p>Outline : This session explores the latest trends in AI and data utilization in the asset management industry, focusing on building analytical infrastructure, in-house development, talent development, and the new possibilities for data analysis enabled by Snowflake. We will dive deep into Sumitomo Mitsui Trust Asset Management's real-world initiatives and experiences.</p> </div> </div> <div> <div> <div>The Future of Digital Finance Pioneered by Mitsui & Co. in Collaboration with Partners</div> <div> <div>~ New Digital Financial Businesses Driven by the Partnership between Advanced FinTech Companies and Mitsui & Co.</div> <div>~ powered by Mitsui & Co.</div> </div> </div> <div> <div>Part 1</div> <div> <div>Takashi Nakai</div> <div>General Manager, Mitsui & Co.</div> </div> <div> <div>Yuki Matsumoto</div> <div>Representative Director and CTO, LayerX</div> </div> <div> <div>Moderator :</div> <div> <div>Tadd Yamamoto</div> <div>Project Manager, Mitsui & Co.</div> </div> </div> <div> <div>Part 2</div> <div> <div>Kazuya Nishimoto</div> <div>CEO, Digital Asset Markets, Inc. CEO, NTERTRADE Co.,Ltd.</div> </div> <div> <div>Takeshi Okada</div> <div>General Manager, Commodity Trading & Risk Management Div. Corporate Development Business Unit CEO, Mitsui & Co. Digital Commodities Ltd.</div> </div> <div> <div>Moderator :</div> <div> <div>Sho Miichi</div> <div>Deputy General Manager,Commodity Trading & Risk Management Div. Corporate Development Business Unit</div> </div> </div> <div> <p>Outline : Despite being a general trading company, Mitsui & Co. identified the potential in combining finance and digital technology over a decade ago and has since advanced numerous collaborations with fintech companies possessing cutting-edge digital expertise. In this session, we will host the CEOs of LayerX Inc., which works with us on digital securities and generative AI/LLM technologies, and Digital Asset Markets Inc., our partner in cryptoasset-related businesses. They will share their experiences, the secrets to achieving tangible results, and their outlook for the future.</p> </div> </div></div></div>
<p>15:50-16:50</p>	<div> <div> <div>Current status of generative AI in the insurance industry and future prospects with AI Agents</div> <div>powered by Microsoft Japan Co., Ltd.</div> </div> <div> <div> <div>Hiroshi Nagamachi</div> <div>Senior Manager Insurance & Regional Finance Group Financial Services Industry Group, Microsoft Japan Co., Ltd.</div> </div> <div> <div>Nobuya Chikada</div> <div>Chief Specialist,MS&AD Insurance Group Holdings,Inc.</div> </div> <div> <div>Ryo Terasaki</div> <div>Group Maneger of Digital Development, Meiji Yasuda Life Insurance company</div> </div> <div> <div>Sentaro Yoshima</div> <div>COO, ACES</div> </div> <div> <div>Moderator :</div> <div> <div>Hiroyuki Ishida</div> <div>Account Technology Strategist Insurance & Regional Finance Group Financial Services Industry Group, Microsoft Japan Co., Ltd.</div> </div> </div> <div> <p>Outline : In this session, we will introduce the current status of the use of generative AI in insurance companies in the form of a panel discussion with insurance companies and related partner company. We will also explore the future prospects for the use of AI agents in insurance companies.</p> </div> </div></div>
<p>17:00-18:30</p>	<div> <div> <div>powered by BGIN</div> <div>17:00~17:45 Part 1</div> </div> <div> <div> <div>Cybersecutity Measures for Crypto in the United States</div> <div> <div>Tomofumi Okubo</div> <div>Penguin Securities Pte. Ltd. Chief Security Officer</div> </div> <div> <div>Gananand Kini</div> <div>Lead Cybersecurity Engineer, MITRE Corporation</div> </div> <div> <div>Eric Burger</div> <div>Research Professor, Virginia Tech University Research Director, Commonwealth Cyber Initiative</div> </div> <div> <div>Carole House</div> <div>CEO, Techtonic Partners LLC Senior Visiting Scholar, Georgetown University</div> </div> <div> <div>Moderator :</div> <div> <div>Shin'ichiro Matsuo</div> <div>Research Professor, Georgetown University Research Professor, Virginia Tech University</div> </div> </div> <div> <p>Outline : By engaging with the latest discussions on cybersecurity challenges and strategies for crypto in the U.S., Japanese industry stakeholders can gain valuable insights into the evolving threat landscape - reinforcing the urgency of robust cybersecurity measures to drive sustainable growth and innovation in the crypto sector of Japan.</p> </div> <div> <div>17:45~18:30 Part 2</div> <div> <div>Strengthening Cybersecurity in Japan's Crypto Industry</div> <div> <div>Shigeru Shimizu</div> <div>Assistant Commissioner for FinTech Policy, Strategy Development and</div> </div> </div> </div></div></div></div>

	Management Bureau, Financial Services Agency of Japan (JFSA)
Hiroshi Arakawa	Representative Director, ENNA Co.,Ltd.
Miho Hirashita	Chief Compliance and Legal Officer, Crypto Garage, Inc.
Yasuhiro Sasaki	CIO and Executive Officer, Rakuten Wallet, Inc
Moderator :	
Shin'ichiro Matsuo	Research Professor, Georgetown University Research Professor, Virginia Tech University

Outline : By reinforcing the urgency of strengthening cybersecurity measures, Japanese industry stakeholders can better grasp the critical role of proactive vulnerability and threat intelligence sharing. This awareness will drive greater industry-wide collaboration through JP-CryptoISAC, fostering a more resilient and secure ecosystem for the future of Japan's crypto industry.

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Workshop (HALL B : Marunouchi Building Conference Square, 8th Floor)

3/6 (THU)			
9:00-9:50	Forefront of CB-tech 7th GIG: Digitalization, Generative AI and Post-Quantum Cryptography powered by Bank of Japan Nao Sudo Deputy Director-General, Head of Center for Advanced Financial Technology, Financial System and Bank Examination Department Koji Takahashi Head of Economic Studies Group, Bank of Japan Masashi Une Advisor to Director-General, Bank of Japan Moderator : Mayumi Ojima Director, Bank of Japan Outline : A flash talk session by the Bank of Japan, Japan's CB (Central Bank), covering its recent research outputs. At this 7th gig, the Bank's tech leaders will talk on: (1)Digitalization and Japan's Financial Services; (2)From Perception to Expectation: The Role of GenAI Job Replacement in Shaping Economic Outlooks and Behavioral Views; and (3) Migration to Post-Quantum Cryptography in Financial Sector.		B160
10:00-11:00	powered by GenerativeX Yuto Ueda CAIO, GenerativeX Moderator : Outline :		B170
11:10-12:10	Implementing AI SaaS in Financial Institutions: Typical Challenges and Key Strategies for Success powered by PKSHA Hirotaka Mizuno Representative Director, PKSHA Associates Keiichi Kawashima General Manager, Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. Yujiro Isako Head of Strategic Sales Team, PKSHA Communication Toshiaki Muraoka PKSHA Workplace Moderator : Masaya Hakushi PKSHA Technology Outline : PKSHA Technology supports corporate productivity through multiple SaaS offerings, including automated inquiry handling (for HR, General Affairs, and IT), no-code RPA-driven DX, and contact center improvements. We will explain the challenges and solutions involved in these implementations, and showcase the results with concrete case studies. We also plan to feature presentations from companies that have successfully introduced our solutions. By sharing practical examples of SaaS utilization, we aim to provide insights for boosting operational efficiency and enhancing competitiveness.		B180
12:20-12:50	The Future of Finance and AI powered by Bridgewise Ryosuke Ushida Chief Fintech Officer, Financial Services Agency of Japan Dor Eligula Co-Founder & Chief Business Officer, Bridgewise Cheryl Lee Country Head APAC and APAC Head of Global Operations, SIX Group Moderator : Mike Miyano Country Manage Japan, Bridgewise Outline : To improve Japanese household wealth and stimulate the economy, the Japanese government is promoting a shift from saving to investing through initiatives such as New NISA Accounts. However, the rise of AI-powered financial tools raises valid concerns about bias, fairness, transparency and explainability. This panel discussion will explore how AI-powered tools are enabling access to investment strategies, empowering both seasoned institutional investors and individual investors to make data-driven decisions. The discussion will also address the challenges and opportunities arising from this AI-driven revolution, including regulatory considerations, ethical implications and the evolving role of human advisors.		B190
13:00-14:30	Is it possible to circulate funds to regional areas? ~ How can fintech companies support regional areas? powered by Le-Techs Inc.		B200

	<p>Takeshi Imai CEO, HI-NEXU</p> <p>Tomonori Inukai Professor, Chuo graduate school of strategic management</p> <p>Hideki Kawakami Director, Le-Techs Inc.</p> <p>Juntaro Mukai Chief Marketing Officer, FUNDINNO,Inc. MBA</p> <p>Moderator :</p> <p>Itaru Koizumi Strategic Plannning Officer, Le-Techs Inc.</p> <p>Outline : People might say: “Tokyo has become more and more concentrated and there are fewer attractive businesses in regional areas. If so, it is natural that we cannot finance anything in regional areas. Regional areas should be decline.”</p> <p>Is this really the case?</p> <p>Regional areas have a variety of attractions and a variety of business types.</p> <p>Can’t we finance them according to the nature of the business?</p> <p>This section considers ‘continuity-oriented finance’ in the context of regional vitality and the reality of regional management.</p>	
14:40-15:20	<p>Leveraging Generative AI Beyond the POC: Preventing Hallucinations B210</p> <p>with Our Proprietary RAG Technology powered by Helpfeel</p> <p>Tomoki Sawada Account Sales Manager, Helpfeel</p> <p>Outline : We were told to leverage generative AI, and while we considered several options, we found it hard to discern differences between the tools—haven't you experienced that about one in every three answers is incorrect? In this session, we will clearly explain 'Why does generative AI lie?' and, while acknowledging that the core specifications of generative AI are largely similar across vendors, we will discuss technical themes such as 'What differences can RAG make?' and 'Do AI agents exist as an extension of RAG?' Finally, we will answer the question, 'What kind of AI can truly contribute to the business of financial institutions?'</p>	
15:30-16:00	<p>Challenge of a 60-Year Legacy System Company: The Road to B220</p> <p>Developing a Stablecoin Payment Infrastructure powered by JPYC</p> <p>Noritaka Okabe CEO, JPYC Inc.,</p> <p>Hiroyuki Kamata Chief of Business Design Planning Operational Headquarters, Densan System Co., Ltd.</p> <p> Division Manager, Collaborative Ecosystem Creation Division, Densan System Co., Ltd.</p> <p>Hiroataka Sugihara Cloud Engineering Division Manager, Technology Management Department</p> <p> Densan System Co., Ltd.</p> <p>Outline : With a strong track record backed by decades of experience, a legacy system company is taking on the challenge of developing a cutting-edge payment service utilizing blockchain technology and the stablecoin JPYC. By combining the agility of a startup with the solid implementation capabilities honed over its long history, the company aims to build the next-generation payment infrastructure. Join us as we candidly share real-life experiences from the frontlines of this exciting journey.</p>	
16:30-18:00	<p>The new era of Web3 ushered in by token deposits powered by DCJPY Network B230</p> <p>Part 1 Web3 Financial Innovation by SBI Group x DCJPY</p> <p>Toshiaki Suto BZ Team Head, Sales Development Group, DeCurret DCP Inc.</p> <p>Noriyoshi Kimura Senior Managing Executive Officer and Group CTO, Chief Executive Officer</p> <p>Ko Jangdeok CEO, SBINFT</p> <p>Moderator :</p> <p>Hiromi Yamaoka Board Director, Future Corporation Chairperson, Digital Currency Forum</p> <p>Outline : In the world of Web3, individuals connect with each other to conduct various transactions, so it is desirable that settlement is also carried out automatically between individuals in the same way.</p> <p>We will talk about the utilization methods and expectations from the perspective of the SBI Group, a comprehensive financial group that handles both transactions and settlements, regarding DCJPY, a tokenized deposit that is expected to be the ideal means of settlement in Web3.</p> <p>We will also hear from SBINFT about the NFT domain, which is positioned as one of the core technologies of Web3.</p> <p>Part 2 Regional revitalisation 3.0 accelerated by financial institutions x</p> <p>DCJPY~Regional economic revitalisation through the use of Web 3</p> <p>Technology~</p> <p>Sakae Hamasaki FZ Team Head, Sales Development Group, DeCurret DCP Inc.</p> <p>Hiroimi Enomoto Director, Shizuoka Financial Group, Inc.</p> <p> Senior Manager, The Shizuoka Bank, Ltd.</p> <p>Hideki Nanaumi Department Manager,JAPAN POST BANK Co.,Ltd</p> <p> Director (part time) ,DeCurret Holdings, Inc.</p> <p>Moderator :</p> <p>Hiromi Yamaoka Board Director, Future Corporation Chairperson, Digital Currency Forum</p>	

Outline : The government is currently promoting ""Regional Revitalization 2.0"" as part of the ""Reiwa-era Remodeling of the Japanese Archipelago"", positioning the creation of a multi-polar, decentralized society as a key policy initiative. As one of the means to achieve this, the use of Web3 technologies has also been mentioned.

Today, from the perspective of finance which supports Japan, we will discuss how Web3 technologies, such as NFTs and tokenized deposits, can be leveraged to generate added value from various regional resources and drive economic revitalization. Furthermore, we will explore the vision beyond this initiative—Regional Revitalization 3.0.

Symposium HALL A : Marunouchi Building Hall, 7th Floor				Workshop HALL B : Marunouchi Building Conference Square, 8th Floor			
3/4(tue)	3/5(wed)	3/6(thu)	3/7(fri)	3/4(tue)	3/5(wed)	3/6(thu)	3/7(fri)

Workshop (HALL B : Marunouchi Building Conference Square, 8th Floor)

3/7 (FRI)	
9:00-9:40	<p>Creating New Customer Value with Generative AI B240</p> <p>~ Introducing Case Studies of Financial Companies Achieving Innovative CX and Transforming CS into a Profit Center ~</p> <p>powered by RightTouch</p> <p>Shuhei Nomura CEO, RightTouch</p> <p>Outline : In recent years, the rapid advancement of generative AI has brought the financial industry to a new turning point. Beyond traditional efficiency improvements, there is now a growing need to redefine customer experience through AI, fundamentally transforming how companies deliver value. This seminar will focus on the potential of next-generation financial services powered by generative AI, exploring new ways to build relationships between businesses and customers that go beyond conventional customer support. We will discuss strategies to move away from the traditional perception of customer support as a cost center and evolve it into a profit center, as well as reimagine the future of financial customer experience (CX) together.</p>
9:50-10:50	<p>powered by EY Japan② B250</p> <p>Hiroshi Nagamachi Senior Manager Insurance & Regional Finance Group Financial Services Industry Group, Microsoft Japan Co., Ltd.</p> <p>Tanaka Microsoft Japan Co., Ltd.</p> <p>Taguchi EY Strategy and Consulting Ltd</p> <p>Daisuke Kinoshita EY Strategy and Consulting Ltd</p> <p>Moderator : Kazunori Aoki EY Strategy and Consulting Ltd</p> <p>Outline :</p>
12:45-13:25	<p>Modernizing Cross-Border Money Movement: Why a Type 1 Fintech Partner is Your Competitive Edge B260</p> <p>powered by NIUM</p> <p>Masayasu Heishi Japan Country Manager, Nium</p> <p>Outline : As businesses adopt cross-border models, the demand for efficient payment solutions rises. In this workshop, Heishi Masayasu from Nium will explore the B2B payments landscape, highlighting the advantages of partnering with licensed fintechs. Attendees will learn about Japan's evolving payment market, the benefits of fintech partnerships, Nium's competitive solutions, and real-world applications, equipping them to optimize international payment operations.</p>
13:35-14:05	<p>Former MegaBank CFO × Startup CEO ~ Practical Knowledge and Monetization Power Brought about through Secondments and Side Jobs at Startups ~ B270</p> <p>powered by GMS</p> <p>Tetsuya Yonehana Chair Man, Global Mobility Service Inc.</p> <p>Tokushi Nakashima President/CEO, Founder Global Mobility Service Inc.</p> <p>Moderator : Satoshi Takahashi Founder/CEO, Impact Circle Inc</p> <p>Outline : As the financial industry undergoes major changes, bankers are expected to have not only the ability to manage money, but also the perspective to generate money. In startups, the emphasis is on building a system to generate revenue and growing a business under unprecedented circumstances. In this session, the former CFO of a megabank and the president of a financial inclusive FinTech startup will explore how experiences beyond the boundaries of banking can foster growth in the next generation leaders, focusing on the "change in perspective that secondment experiences bring about" and "practical knowledge of monetization," while taking into account the differences between banks and startups.</p>
14:15-14:45	<p>~ Digital Securities, Digital Corporate Bonds, and Investment-Type Crowdfunding: Direct Financing Schemes and Case Studies ~ Insights from Platformer which Provides Platforms to Over 50 Companies B280</p> <p>powered by GrowShip Partners Co., Ltd.</p> <p>Haruhiko Matsui CEO, GrowShip Partners Co., Ltd.</p>

	<p>Outline : With the development of the Financial Instruments and Exchange Law and the Real Estate Specified Business Law, the capital market, in which capital seekers are directly connected to funding providers via the Internet, is steadily expanding. In addition, the movement to tokenize their equity investments is also accelerating. This presentation will introduce the investment-type crowdfunding, digital securities, and digital corporate bond schemes realized by our CrowdShip Funding and OwnerShip offerings, as well as examples of such schemes.</p>	
14:55-15:25	<p>My number card x digital ID - New utilization scenario in financial DX~</p> <p>powered by xID</p> <p>Hikaru Kusaka CEO, xID</p> <p>Yuya Kanayama SocioFuture</p> <p>Outline : More and more banks are introducing My Number Cards for eKYC, but it would be a waste if their use is limited! In this session, from the perspective of Financial DX, we will introduce how to utilize My Number Cards to improve efficiency of banking operations and create new value, along with specific examples.</p>	B290
15:35-16:05	<p>Japan Open Chain presents: "Experience Web3"</p> <p>powered by G.U.Technologies</p> <p>Hidekazu Kondo Japan Open Chain Founder G.U.Technologies Inc. CTO</p> <p>Daimei Inaba Japan Open Chain Founder G.U.Technologies Inc. CEO</p> <p>Outline : This is a workshop where you can experience Web3 firsthand. Participants can easily access G.U. Token Studio by downloading the Web3-compatible browser Lunascape and scanning a QR code. With just a few simple steps, you can receive a free NFT and intuitively understand blockchain technology. Whether you're already interested in Web3 or completely new to it, this is the perfect opportunity for you. Enjoy a new digital experience through this workshop!</p>	B300
16:55-17:25	<p>Blockchain Avalanche in Japan's Financial Industry: Efforts and Outlook in the Global Spotlight</p> <p>powered by Ava Labs</p> <p>Haruchika Inoue BD/SA, Ava Labs</p> <p>Naoto Nishikawa Ava Labs BD</p> <p>Go Nakagawa TIS</p> <p>Outline : In this session, members of Ava Labs Japan will discuss the outlook of the Avalanche blockchain in Japan's financial industry, which was also highlighted at SFF. Through regular discussions with financial institutions on how to utilize blockchain, we will delve into the strengths of blockchain as part of Japan's financial infrastructure in a dialogue format.</p>	B310

The session information is as of 2025/3/06

Please note that it may change depending on the future situation.

FIN/SUM Secretariat