

Symposium (HALL A : Marubiru Hall)

03/16 (TUE)	
9:05-9:10	Opening Remarks Yoshihiro Hirata Senior Managing Director, Nikkei
9:10-9:20	Keynote Speech Takuya Hirai Minister for Digital Transformation
9:30-10:10	Solo Lecture Yoshitaka Kitao Representative Director, President & CEO, SBI Holdings, Inc.
10:30-10:50	Solo Lecture Kanetsugu Mike President & CEO MUFG Bank, Ltd. Chairman, Japanese Bankers Association
11:00-11:20	Solo Lecture David Shaw CEO, NEM Group
11:30-12:30	<p>Crypto asset business, its potential and future</p> <p>Chen HaiTeng CEO, Huobi Japan.Inc</p> <p>Fernando Luis Vázquez Cao CEO, SBI Security Solutions Co., Ltd. CEO, SBI Digital Asset Holdings Co., Ltd.</p> <p>Toshinori Sasaki CEO, BOOSTRY Co., Ltd.</p> <p>Ken Kawai Partner, Anderson Mori & Tomotsune</p> <p>Jumpei Miwa Assistant Commissioner, Innovation and Sustainable Finance in International Affairs, Financial Services Agency, JAPAN</p> <p>Moderator Keita Sekiguchi Fintech editor, Nikkei Inc</p> <p>Outline Following the decision by Square and PayPal to handle Bitcoin in 2020, Tesla announced that it will invest \$1.5 billion in Bitcoin in 2021, the crypto assets scene has suddenly become hot. Will these movements pave the way to change daily lives and businesses as new innovation tools from just investments and speculations? Experts discuss the potential and future of the crypto asset business.</p>
12:30-13:00	Intermission
13:00-13:20	Special Message Haruhiko Kuroda Governor, Bank of Japan
13:30-14:20	<p>Regional finance and local economy regenerated by DX</p> <p>Tomoharu Kusaka Director of the Regional Financial Planning Office, Supervision Bureau, Financial Services Agency, JAPAN</p> <p>Toshio Heya President, The Hirogin Holdings, Inc. President, The Hiroshima Bank, Ltd.</p> <p>Tokushi Nakashima President & CEO, Global Mobility Service Inc.</p> <p>Noriyuki Yanagawa Professor, University of Tokyo</p> <p>Moderator Yoichi Takita Senior staff writer, Nikkei Inc.</p> <p>Outline The COVID-19 pandemic is urging the world to promote digital transformation (DX) and introduce non-face-to-face businesses. Although it is a headwind for industries which relied on face-to-face as a premise, DX might be an opportunity to create a revival opportunity for regional finance and local economies under structural depression. Panelists discuss what is needed to revive local finance and economy in Japan.</p>
14:30-14:50	<p>Solo Lecture Youzan, an EC platform used by 5.43 million stores in China, the key to fintech success.</p> <p>Zhu Ning Executive Director & CEO, CHINA YOUZAN</p>

Outline	<p>Youzan, an e-commerce platform in China that offers more than 400 million consumers and exchanges millions of orders and hundreds of millions of messages per day.</p> <p>Youzan's founder, Zhu Ning, one of the pioneers of UX designers in China, will explain the key points to success in fintech.</p>
15:00-15:50 Moderator Outline	<p>Digitalization of finance to create new businesses</p> <p>Katsunori Tanizaki CDIO, Senior Managing Executive Officer, Group CDIO, Sumitomo Mitsui Financial Group Senior Managing Executive Officer, Sumitomo Mitsui Banking Corporation Representative Director, President & CEO, The Japan Research Institute</p> <p>Katsuya Kawashima Representative Director, Senior Executive Vice President & COO, SBI Holdings, Inc.</p> <p>Hideki Murai Member of the House of Representatives, Liberal Democratic Party (LDP)</p> <p>Soto Yamauchi CEO, WED, Inc.</p> <p>Fumika Sato Staff Writer, Economic and Business News Department, Nikkei Inc.</p> <p>The purpose of digitalization of finance and DX is not limited to the efficiency of conventional operations. Digitalization of finance is meaningful only when we make full use of the past experience and knowledge, human resources, data and other resources to create highly productive businesses in new business fields. What is needed for that goal from a practical standpoint?</p>
16:00-16:50 Moderator Outline	<p>"Payment infrastructure," key to develop digital asset businesses</p> <p>Mamoru Fujimoto Executive Officer, Head of Blockchain Promotion Dept, SBI Holdings, Inc. Representative Director & CEO, SBI R3 Japan Co., Ltd.</p> <p>Takashi Sano Chief Investment Officer, MUFG Innovation Partners</p> <p>Hiromi Yamaoka Board Member, Future Corporation Chair of the Digital Currency Forum Other</p> <p>Ryo Suzuki Senior Staff Writer & Caster, Nikkei Inc</p> <p>Digital assets such as real estate, stocks, and bonds are attracting attention due to the evolution of blockchain technology and the revision of the Financial Instruments and Exchange Act. The key to its development is the payment infrastructure. Can private digital currencies and exchanges play that role until the advent of the CBDC? Speakers also discuss the whereabouts of international competition.</p>
17:00-17:30 Outline	<p>Revival of SME finance, what we learned from COVID-19</p> <p>Rishi Khosla CEO & Co-Founder, OakNorth</p> <p>Sunao Uesugi Commentator, Editorial Bureau, Nikkei Inc.</p> <p>Small and medium size businesses and sole proprietors play an even larger role in today's internet economy and are crucial for economies to stay dynamic. This mandate has never been as important as today as COVID19 has been paralysing many economies. OakNorth, a UK challenger bank, has devoted their services to the underserved SMB segment. How have they been responding to COVID19 and how can fintech help rebuild our economies?</p>
17:40-18:10 Outline	<p>How to create a bank that is 10 times better - the challenge by 10x Future Technologies Group</p> <p>Antony Jenkins Founder & Executive Chair, 10x Future Technologies Group</p> <p>Sunao Uesugi Commentator, Editorial Bureau, Nikkei Inc.</p> <p>Escaping the legacy has been an ensuing challenge for incumbent banks to transform themselves in the face of competition from challengers and fintechs. This session will welcome Antony Jenkins, who has been at the helm of both a multinational bank and a tech startup to explore his vision of a bank that is 10 times better, the technology required and how</p>

banks can embrace such technology to move forward.

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03/17 (WED)	
9:00-9:05	Special Message Ryosei Akazawa State Minister of Cabinet Office (Financial Services)
9:10-10:00	Session 1. Financial Services and Technologies in Post COVID-19 Era Samson Mow Blockstream CSO Pixelmatic CEO Brad Carr Managing Director, Digital Finance, Institute of International Finance Koji Yokota President&CEO, Minna Bank, Ltd. Director&Executive Officer, Fukuoka Financial Group, Inc. Motonobu Matsuo Secretary-General, Securities and Exchange Surveillance Commission, Financial Services Agency, JAPAN Moderator Nat Sakimura Chairman of the board, OpenID Foundation Outline With COVID-19 as a trigger, financial services have become more non-face-to-face, and the role required of finance has also changed. Under these conditions, when we consider the ideal form of financial services based on new technologies, it is necessary to reconsider what "Trust" should be as a premise. In this session, panelists will discuss how technologies can contribute to the building of new "Trust" from a wider point of view.
10:20-11:10	Session 2. Building Blocks of Digital Trust Moti Yung Security and Privacy Research Scientist, Google Kristina Yasuda Identity Standards Architect, Microsoft Corp. Torsten Lodderstedt CTO, yes.com Satoru Tezuka Professor, Faculty of Environment and Information Studies, Keio University Moderator Shin'ichiro Matsuo Research Professor, Department of Computer Science, Georgetown University Outline Head of Blockchain Research Group, CIS Laboratories, NTT Research Inc. In order to build "trust" in the digital world, it is necessary to develop a framework for ensuring trust by incorporating various factors such as elemental technologies (cryptography, blockchain, digital identity, etc.) and laws and regulations. In this session, experts in cryptography, digital identity, and trust service will discuss how to build trust in new normal.
11:30-12:20	Session 3. Trust in Digital Asset Kayvon Pirestani Head of APAC Institutional Coverage & COO Coinbase Singapore Josh Deems Director, Business Development, Fidelity Digital AssetsSM Fidelity Digital Assets Jean-Marie MOGNETTI CEO - COINSHARES INTERNATIONAL LIMITED CEO - KOMAINU HOLDINGS LIMITED Moderator Michael Casey Chief Content Officer, CoinDesk Outline It seems that the degree of trust between fiat currency and digital assets is beginning to shift as major payment platformers and large corporates that have not traditionally dealt with crypto assets are scrambling into the digital asset business one after another. In this session, key players in the ecosystem will discuss the future of digital assets.
12:50-13:40	Session 4. The Future of Identity in Financial Services – JFSA Blockchain Multilateral Joint Research on Digital Identity Kazue Sako Professor, Waseda University Vice Chair, MyDataJapan Masa Mashita Senior Vice President, Strategic Innocations Department, JCB Co., Ltd. Andre Boysen Chief Identity Officer, SecureKey Technologies Inc.

Moderator Outline	<p>Shota Watanabe Consultant, Nomura Research Institute, Ltd.</p> <p>Ryosuke Ushida Senior Fellow, Georgetown University Deputy Director, JFSA</p> <p>Digital identity is one of the essential building blocks in digitalizing financial services. The core members of JFSA's joint research project and digital identity experts will discuss the potentials and challenges of digital identity applications in financial sector based on the interim report and advanced use cases.</p>
14:00-14:50	<p>Session 5. The Role of Finance in API Economy</p> <p>Tatsuto Fujii Senior Industry Executive - FSI, Microsoft Japan Co-Founder, FINOVATORS</p> <p>Hiroki Maruyama President & CEO, Infcurion Inc.</p> <p>Naohiro Fujie Co-chair, eKYC and Identity Assurance WG, OpenID Foundation Member of board, OpenID Foundation Japan</p>
Moderator Outline	<p>Mitsunobu Okubo Advisor, Financial Services Agency, Japan Executive Advisor to the Government CIO, Cabinet Secretariat / Ministry of Finance / Ministry of Foreign Affairs</p> <p>As API economy develops, the concepts of BaaS (Banking as a Service) and Embedded Finance has been realized. Non-financial companies has customer touch point that financial institutions do not have. Financial services provided such non-financial companies have a different meaning from that of financial origin. So there is much to be learned when thinking about the future of finance. Various stakeholders involved in the API ecosystem discuss what future finance should be.</p>
15:10-15:55	<p>Fireside Chat 1. What is User-centric Financial Services?</p> <p>Takashi Okita CEO, Nudge Inc. Chairperson, Fintech Association of Japan</p> <p>Yuko Kawai Senior Researcher, Japan Digital Design Inc.</p> <p>Shuichi Kato Executive Officer ITOCHU Corporation President The 8th Company</p>
Moderator Outline	<p>Hiroshi Okada Director, Strategy Development Division, Financial Services Agency, JAPAN</p> <p>FinTech is originally expected to focus on how to provide optimal services starting from user. Experts working in this area will discuss how to provide user-centric services from various angles.</p>
16:15-17:05	<p>Session 6. BGIN – Takeaways from Past Blocks</p> <p>Suzuki Shigeya Project Professor, Keio Univ.</p> <p>Roman Pavlov SafeStead Inc</p> <p>Julien Bringer CEO, Kallistech</p> <p>Manoj Kumar Singh Deputy General Manager, Reserve Bank of India</p>
Moderator Outline	<p>Mai Santamaria Head of Financial Advisory team (SFAD), Department of Finance Ireland</p> <p>Since its establishment in March 2020, Blockchain Governance Initiative Network (BGIN) has been exploring solutions to various issues in the rapidly expanding decentralized financial system through a multi-stakeholder approach. The core members of BGIN will discuss the takeaways from two plenary meetings held in Mumbai and Paris (Block #1 & #2) and the future roadmap.</p>
17:25-18:10	<p>Fireside Chat 2. Driving Fintech innovation toward the new era of the financial services</p> <p>Yuki Kishi Director Fintech and Brand&Retail Plug and Play Japan Director Fintech Association of Japan</p> <p>Richard Knox Director of Financial Services Group, UK HM Treasury</p> <p>Pat Patel Principal Executive Officer, Monetary Authority of Singapore</p>
Moderator Outline	<p>Akira Nozaki Director for Organizational Strategy and Human Resources Policy and Director of the FinTech and Innovation Office, Financial Services Agency, JAPAN</p> <p>The Covid-19 outbreak is accelerating the trend toward digitalization, and the financial services industry has been a front-runner of the trend. Both private and public stakeholders from various regions will discuss a way to further promote Fintech innovation looking at the future of the</p>

	financial services.
18:15-18:20	Special Message Taro Aso Deputy Prime Minister, Minister of Finance, and Minister of State for Financial Services

Symposium (HALL A : Marubiru Hall)

03/18 (THU)	
9:10-9:20	Solo Lecture William Russell Lord Mayor of the City of London
9:30-10:20	Fintech as a Service; Non-face-to-face financial transactions accelerated by COVID-19 to change the world John Michell Founder & CEO, EPISODE SIX Inc. Yutaka Soejima Head of FinTech center, Deputy Director-General of the Payment and Settlement Systems Department, Bank of Japan Tomoaki Nakayama Executive Officer, Digital Strategy Dept., Sumitomo Mitsui Financial Group Executive Officer, Digital Strategy Dept., Sumitomo Mitsui Banking Corporation Maiko Kojima CEO, Chatbook Moderator Waichi Sekiguchi President, MM Research Institute, Former Nikkei Editorial Writer Outline The trend of Bank as a Service (BaaS) and Fintech as a Service (FaaS) has accelerated with the outbreak of COVID-19. Whether consumers or businesses, the demand for non-face-to-face financial transactions is unstoppable. How will Fintech industry respond to this "Bottom up Revolution"?
10:30-10:45	Solo Lecture Chen HaiTeng CEO, Huobi Japan.Inc
11:00-11:50	Next-generation financial services with DX/open innovation Nobutake Suzuki President & CEO MUFG Innovation Partners Kei Wakabayashi Content Director, blkswm publishers Takeshi Matsuoka Representative Director of Japan CTO Association Other Moderator Keiko Ogawa Partner, CPA, EY JapanRegTech Leader, FSO Division, Ernst & Young ShinNihon LLC Outline What are challenges for next-generation financial services amid calls for "ESG finance" to seek solutions to economic disparities, poverty, climate change and environmental destruction? What role do DX, open innovation, and Fintech play in that field? Key players in the digital ecosystem formed by collaboration between major financial institutions, startups, and government/society talk about the future of next-generation financial services.
12:10-12:25	Solo Lecture Tohru Futami Director, First Senior Vice President & CDIO (Chief Digital & Information Officer) Aflac Life Insurance Japan Ltd.
12:35-12:40	Demo Stage Chermaine Hu Co-Founder & CFO, Episode Six Inc.
13:00-13:20	Solo Lecture Takayuki Morita Chief Financial Officer, Senior Executive Vice President & Member of the Board, NEC Corporation
13:30-14:20	Potential of insurance APIs and the future of financial services Tohru Futami Director, First Senior Vice President & CDIO (Chief Digital & Information Officer) Aflac Life Insurance Japan Ltd. Yasuhiro Koizumi Strategic Project Group Leader, Aioi Nissay Dowa Insurance Co.,Ltd Ryota Hayashi CEO, Finatext Holdings Ltd. Daichi Iwata Senior Director, NEC Moderator Yamato Sato Editor in Chief, NIKKEI Financial, Nikkei Inc.
14:40-15:40	STARTUP COMPETITION —PITCH FINAL—

16:00-16:50	<p>KYC and beyond; Era one can confirm identity with smartphone</p> <p>Takuya Akaishi eKYC Business division manager, LINE Corporation Takahiro Chiba CEO, TRUSTDOCK Inc. Masanori Kusunoki CTO, Japan Digital Design Yuki Takishima Ministry of Economy, Trade and Industry</p> <p>Moderator Yasuaki Yamada Advisor Nikkei SUM Series Team, Co-founder & CEO GiveFirst Inc.</p> <p>Outline KYC (Know Your Customer), which has been operated under strict regulations to prevent financial crimes such as money laundering, is evolving into an e-KYC that requires identity verification through procedures and procedures in a variety of online services amid the rapid progress of digitalization. Beyond that, the era of KMP (Know My Passport) is coming for individuals who confirm their identities in daily lives only by smartphones.</p>
17:00-17:50	<p>Green Finance Revolution --Sustainable Finance and Democratization of Wealth—</p> <p>Brent Beardsley Vanguard Asset Management Head of Personal Investor Martin Greweldinger Chief Product Officer, Avaloq Group Tatsuya Takeda General Manager, Corporate Sustainability Dept. Sumitomo Mitsui Financial Group</p> <p>Moderator Daichi Iwata Senior Director, NEC</p>
18:00-18:40	Ideathon • STARTUP COMPETITION Awards Ceremony
18:40-18:45	Closing Remarks

The session information is as of 2021/3/13.

Please note that it may change depending on the future situation.

FIN/SUM Secretariat

Workshop (HALL B: Marunouchi Building Conference Square)

03/16 (TUE)	
14:00-14:50	<p>Back to basic for digital money era</p> <p>Makoto Saito Professor, Graduate School of Economics, Nagoya University Masato Shizume Professor, Waseda University</p> <p>Moderator Yutaka Soejima Head of FinTech center, Deputy Director-General of the Payment and Settlement Systems Department, Bank of Japan</p>
15:00-15:50	<p>The new age of cross-border payments-Correspondent banking evolution</p> <p>Alain Delfosse Head, SWIFT Japan Masami Inoue Director, Deputy Head of Payment System Research Group, Payment and Settlement Systems Division, Bank of Japan Hiroshi Kawagoe General Manager, Transaction Business Planning Dept., Sumitomo Mitsui Banking Corporation Chairperson, National Member Group, SWIFT User Group Japan Masayuki Tagai Managing Director, Wholesale Payments, JPMorgan Chase Bank, N.A.,</p> <p>Moderator Jumpei Miwa Assistant Commissioner, Innovation and Sustainable Finance in International Affairs, Financial Services Agency, JAPAN</p> <p>Outline Emerging new technologies are transforming the cross-border payment area. In October 2020,</p>

	the Financial Stability Board published a roadmap for enhancing the cost, speed, access and transparency of cross-border payments. With the rise of non-banks, how will the traditional correspondent banking change? This session, through presentations of SWIFT new strategies and discussions by experts, will focus on the future of correspondent banking services.
16:00-16:50	The new age of cross-border payments-FinTech innovation Nobuo Ando Representative Director, SBI Remit Co., Ltd. Mika Sei Director, Wise Japan Ayako Yamazaki Deputy Director, International Affairs Office, Financial Services Agency, JAPAN Moderator Jumpei Miwa Assistant Commissioner, Innovation and Sustainable Finance in International Affairs, Financial Services Agency, JAPAN Outline Japan's remittance market is rapidly expanding, supported by the needs of growing foreign workers. Fintech companies are growing with their unique business models while competing with banks. This session, along with the presentations from speakers, will focus on user protection and anti-money laundering measures for cross-border payment services and future business prospects in light of the revised Payment Services Act.
17:00-17:50	Global Workshop: Crossborder collaboration in the post-COVID19 era Charlotte Crosswell CEO, Innovate Finance (UK) Syed Musheer Ahmed Board Member, FinTech Association of Hong Kong Hock Lai Chia President, Singapore Fintech Association (TBC) Fintech Association of Japan Moderator Naomi Takegoshi FIN/SUM Secretariat, Relationship Manager, FinCity.Tokyo Outline We will be joined by leaders of fintech ecosystems from various markets to discuss challenges and opportunities facing the fintech industry post COVID19 and how it has been affecting crossborder business for their firms. We will explore how can we collaborate internationally to overcome the challenges and embrace the opportunities under this new normal.
18:00-18:50	Introduction of the Japan CTO Association and DX case studies Fumiya Shinozuka CTO, FiNC Technologies Inc. Japan CTO Association Masanori Koga CTO, VOYAGE GROUP Inc. Director, Japan CTO Association Outline In this session, we will introduce two styles useful for promoting DX in traditional companies, DX case studies, concept of DX Criteria, and CTOA's activities.

Workshop (HALL B: Marunouchi Building Conference Square)

03/17 (WED)	
9:00-9:50	Why large-scale financing continues at overseas insurtech startups? Assaf Wand CEO, Hippo Enterprises Inc. Guy Goldstein CEO, Next Insurance, Inc. Moderator Jon Soberg MP,MS&AD Ventures Inc. Outline Insurtech startups that have succeeded in raising billions of dollars in funds one after another in Europe, the U.S. and Asia. What is behind that? Two renowned industry experts predict the future of the global insurance industry through VC trends and perspectives.
10:00-10:30	Exit to Community ~The divergence of financing methods and exits for unlisted companies~

Outline	<p>Yuki Shibahara CEO, Japan Cloud Capital, inc.</p> <p>Equity crowdfunding (ECF) is a funding method used by unlisted companies to gather investments widely from individual investors. ECF is not just a mere equity finance method for entrepreneurs and investors. It is expected to have diverse possibilities for everyone. In this session, we'll touch on the current situation of ECF, an overview of our secondary market for unlisted companies which is currently under development, and a new method of exiting for companies called "Exit to Community"</p>
11:10-11:50 Outline	<p>Backoffice Operation DX with using 'on LINE KYC'</p> <p>Takuya Akaishi eKYC Business Division Manager, LINE Corporation</p> <p>There is strong demand for online CDD (Customer Due Diligence) and ODD (Ongoing Due Diligence) . In this session, we will show how "LINE application" contribute to those DD operation & back-office DX. We also show future vision of LINE KYC evolution.</p>
11:50-13:00	Intermission
13:00-13:50 Moderator Outline	<p>Municipal Digital Transformation and Financial Inclusion through Digital IDs and APIs</p> <p>Akihide Higo Director, TRUSTDOCK Inc. Azusa Kikuchi Director, TRUSTDOCK Inc. Eisuke Kamiya Public Affairs, TRUSTDOCK Inc. Other Takahiro Chiba Representative Director, TRUSTDOCK Inc.</p> <p>TRUSTDOCK advocates that "the sovereignty of Digital Identity is personal."</p> <p>TRUSTDOCK has been working with a number of local governments on a demonstration of a "Digital ID app" using a resident-oriented approach.</p> <p>In this workshop, we will discuss the status of collaboration with local governments, cutting-edge eKYC initiatives, the needs of the digital society under the new legislation, and TRUSTDOCK's proposals for the near future.</p>
14:00-14:50 Outline	<p>Foefront of CB-tech 2nd GIG</p> <p>Yusuke Oh Economist, Bank of Japan Tomohiro Sugo Director, Bank of Japan Kazuaki Washimi Director, Bank of Japan Kazutoshi Kan Deputy Director, Bank of Japan Yutaka Soejima Head of FinTech center, Deputy Director-General of the Payment and Settlement Systems Department, Bank of Japan</p> <p>The advanced information technology that the Bank of Japan, is working on will be introduced by four departments of BOJ; Research and Statistics, Financial Markets, Institute for Monetary and Economic Studies and Payment and Settlement. Topics include nowcasting of economic activities using location information data, application of machine learning methods to investor sentiment analysis, quantum computer trends and next-generation cryptographic standardization, trends in the digital securities market, etc.</p>
15:00-15:50	<p>The use of alternative data drives financial industry growth</p> <p>Rune Shirakuma Senior Data Engineer, Innovation Lab Dept. Advanced Financial Technology Research Group, Nomura Asset Management Co., Ltd. Michinori Kanokogi Head of Solution Research, Solution Department, Nissay Asset Management Corporation Masayuki Sugimoto Group Leader Data Strategy Group, Partner Business Planning</p>

<p>Moderator</p> <p>Outline</p>	<p>Department, Business & Services Development Division, KDDI CORPORATION</p> <p>Yusuke Takimoto Deputy General Manager Sales Planning Dept. au Asset Management Corporation.</p> <p>Yasuhiro Yamauchi Deputy Executive General Manager General Dept. of Service Product QUICK Corp</p> <p>Japan's leading asset managers, business companies and information service providers will hold a panel discussion on the current status and prospects of alternative data-based management in Japan. It covers the use and purpose of joint industry-academic R&D by asset managers, the data deployment measures planned by business companies, and information service providers' views on the data ecosystem.</p>
<p>16:00-16:50</p> <p>Moderator</p> <p>Outline</p>	<p>1.Health Tech Market Trends and Impact on Insurance Industry</p> <p>2.Tokyo International Financial City Concept</p> <p>Kazunori Aoki Partner, Insurance Sector Leader, EY Strategy and Consulting Co.,Ltd.</p> <p>Yasuyuki Ogyu Strategic Impact Unit Partner, Smart Society Strategy & Blockchain Business Leader ,EY Strategy and Consulting Co.,Ltd.</p> <p>Keiko Ogawa Partner,EY Japan Reg Tech Leader, EY ShinNihon LLC</p> <p>1.Globally, the health tech market is expanding. Based on market trends, We explain the future image of insurance companies and health tech companies in Japan.</p> <p>2. The Tokyo Metropolitan Government has set up the international financial city concept and attracts overseas financial companies to revitalize finance. In the future, insurtech / health tech companies will develop in Japan.</p> <p>We explain the concept of it, solving social issues, and how insurance companies and related industries are involved.</p>
<p>17:00-17:45</p> <p>Moderator</p> <p>Outline</p>	<p>NEM Workshop Part I CBDCs and the Token Economy - How digital currencies will change the banking industry</p> <p>Antony Welfare NEM Software Executive Director, Enterprise</p> <p>Masashi Nakajima Professor, Reitaku University</p> <p>Yoshiharu Akahane Senior Manager Blockchain Team Digital Strategy Section, Business Strategy Department, Financial Segment</p> <p>Ryuya Nakamura Executive Officer, LayerX Inc.</p> <p>Hiroyuki Nishimura Senior Staff Writer and Editorial Writer Nikkei Inc.</p> <p>Led by the digital renminbi, central banks in many countries have begun to consider the introduction of CBDCs one after another. The crypto asset industry is also planning to use digital currencies in various business scenarios, such as the introduction of the stablecoin. What kind of changes will these developments bring to the banking industry? We will discuss from various angles.</p>
<p>17:45-18:30</p> <p>Moderator</p> <p>Outline</p>	<p>NEM Workshop Part II CBDC and regulation - what are the challenges of implementation?</p> <p>Iain Wilson NEM Group CFO</p> <p>Mamoru Fujimoto Executive Officer Head of Blockchain Promotion Dept, SBI Holdings, Inc. Representative Director and CEO SBI R3 Japan Co., Ltd.</p> <p>Masakazu Masujima Partner Mori Hamada & Matsumoto.</p> <p>Hiroyuki Nishimura Senior Staff Writer and Editorial Writer Nikkei Inc.</p> <p>In addition to the technical hurdles, the introduction of CBDCs requires overcoming slightly</p>

	different financial regulations in each country. We will discuss the regulatory challenges involved.
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Workshop (HALL B: Marunouchi Building Conference Square)

03/18 (THU)	
11:20-12:20	<p>Youzan Japan's vision of regional revitalization, and the appeal of social e-commerce in which everyone can participate</p> <p>Takehiro Sugimoto Chief Marketing Officer & CMO, Youzan Japan, Co.,Ltd Tomotaka Senri Chief Operating Officer & COO, Youzan Japan, Co.,Ltd</p> <p>Outline Branding has become a major issue for local economies, which have been significantly affected by the decline in inbound demand. Youzan's cross-border EC (e-commerce) service, which expands information on local culture, tourism, people's lives, etc., can be a new type of regional promotion measure as an "information transmission platform". In the session, we will introduce the case of "Hokkaido Shoten", a cross-border EC site for China of Hokkaido companies, and the case of direct connection between businesses and consumers such as live sales by KOLs (Key Opinion Leaders) and explain the charm and potential of social EC.</p>
12:30-13:00	<p>Ideathon: Dawn of era in which new communication methods are required</p> <p>Ying-Hsiu Yeh EY wavespace Director</p> <p>Outline At FIN/SUM2021 Ideathon, which will be held totally online, the EY wavespace team, which provided the online whiteboard system "Mural" as a discussion tool by team members, talks about new communication methods.</p> <p>Ideathon description</p> <p>Keiko Ogawa Partner, CPA, EY JapanRegTech Leader, FSO Division, Ernst & Young ShinNihon LLC Yasuaki Yamada Co-Founder & CEO, Give First Inc. Advisor, Nikkei SUM Series Team</p>
13:00-14:30	<p>Ideathon: Presentation of the results of discussions by five teams</p> <p>for GodHand BANKER'S Smooth ゆいまーる</p> <p>Outline Presentations and Q&As are to be held by 5 teams participating in FIN/SUM2021 Ideathon. Under the theme of "building new trust in non-face-to-face financial activities," each team will present its ideas developed in a one-month online discussion. Judges will score five indicators of marketability, creativity, feasibility, impact/diversity, and clarity on a five-point scale.</p>
14:30-16:00	Break Time Startup Pitch Held at HALL A
16:00-16:40	<p>Innovate with SWIFT – Building the future of global financial transactions together</p> <p>Alain Delfosse Country Manager, SWIFT Japan Sakiko Suzuki Director, Business Innovation, SWIFT Japan</p> <p>Outline After the successful adoption of gpi globally, SWIFT continues its evolution with the upcoming launch of its new generation digital platform, evolving from a messaging network to a platform that will orchestrate interactions between financial institutions and other participants to</p>

	minimise friction, optimise speed and provide end-to-end transparency and predictability from one account to another, anywhere in the world. SWIFT will also share how it leverage new technologies like APIs to improve customer experience, as well as use cases from overseas.
17:00-17:30 Outline	Embedded Banking - Embedding banking services into people's behaviour Sheila Kagan CEO, PayKey Toshio Taki Executive Officer, Chief of Public Affairs and Head of Fintech Institute Embedded banking is about incorporating banking into a 3rd party app or platform and has been fuelling our imagination in how banking might look in the future and is predicted to grow rapidly. This session will explore how incumbent banks can work with fintechs to capitalise on open banking to connect with 3rd parties to provide a more seamless and embedded banking experience.
17:30-19:00	Break Time Ideathon Pitch Contest Awards Ceremony Held at HALL A

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FIN/SUM Secretariat

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